



# Licences A and B: what are the rules?

Giles Tanner  
General Manager  
Inputs to Industry Division  
ACMA

Digital Action, Licence A and Licence B  
14 March 2007  
Network Insight Institute



Australian Government  
Australian Communications  
and Media Authority

# Digital Action Plan

- Research initiatives
- Field strength measurements
- Technical codes and standards-making



## Programming, planning and technical issues for the licences

- The challenge: What to do with two unassigned television channels in each market
- Licence A – free to air services to existing TVs
- Licence B – wider range of uses such as mobile TV



## Licence allocation, auction and regulation

- Time-lines for allocation of licences A and B
- Allocation processes
- Participation criteria (for licence A)
- Competition limits
- Roll-out obligations
- Licence characteristics and design of the licences
- Technical arrangements



## Boundaries and definitions

- Datacasting
- Narrowcasting versus commercial broadcasting
- Mobile TV and the ‘domestic digital television receiver’



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