

# The year ahead in communications 2008

## a workshop for Network Insight sponsors

8 February - 9 February

What is it for?	The purpose is to give all our extended family of sponsors and advisers the chance to get across the key issues facing them all, in less than two days. People from media, telecoms and IT share knowledge and experience. This cuts across industry boundaries and sectors, in a safe, neutral, private, academic environment.
How it works	Our experts in each panel raise the issues for a few minutes each, then take part in the discussion with all participants. There will be plenty of candid discussion. In many years of these annual workshops, there has scarcely ever been a lull in any session. If you don't feel like joining the you can just listen if you want.
No boring lectures or trapping	This workshop is certified free of the following: opening address by Minister; ring-binder full of useless papers; formal introductions of speakers; gala dinner with speaker (the food is should be excellent, but the dinner is casual). The workshop is also free of posturing to impress the press or regulators, because they won't be there. We respect the important role of government officials and politicians, but we don't have them at the workshop, to ensure that you are not intimidated by regulatory scrutiny. All sessions are confidential.
Speakers chosen on merit	Discussion openers are chosen for their ability to help us see where all these, media and communications trends are heading. Although most run major enterprises, they have been chosen for expertise, not rank. Nobody is just a corporate representative. And they will be sharing their personal insights, not delivering speeches.
Cost	\$890 per participant for the two days, including all meals is the very cheapest we can make it, without any attempt at a profit. The registration fee does not include accommodation. On Friday 1 February, the cost will increase to the late booking fee of \$990 per person.
Accommodation	You need to book accommodation directly with the Novotel. You can download the booking form from our website <a href="http://www.networkinsight.org">http://www.networkinsight.org</a> .
Who is invited?	Anyone who works for one of our sponsors, namely: Telstra, Optus, Fairfax, Network Ten, Nine Network, News Limited, PBL, Seven Network, KPMG, Allens Arthur Robinson, Accenture, FOXTEL, Clayton Utz, AUSTAR and Macquarie Bank.  We have 50 advisers from around the country who help us with ideas and information. Those advisers are equally welcome, but unfortunately they can't bring work colleagues from non-sponsor firms.
How to register	Please avoid hassles and disappointment by registering now. Register via our website <a href="http://www.networkinsight.org">http://www.networkinsight.org</a> , and fax the separate accommodation booking form to the Novotel.
Family friendly	You are welcome to bring your partner, children or baby. There is always a group of partners of various ages and genders. We don't organise anything specifically for them, but can arrange things so that accompanying people can meet each other. We don't mind if they drop in and out of the sessions, either. The hotel is at a beach with plenty of surrounding activities.
Questions	Please phone 02 9230 4262 or e-mail <a href="mailto:c.abad@networkinsight.org">c.abad@networkinsight.org</a> . If you want to know more about us, or read the latest version of the program, please go to our website: <a href="http://www.networkinsight.org">http://www.networkinsight.org</a>