

09:00 to 09:30 registration

09:30 to 10:30 keynote address by **Glen Boreham**, Chairman, Convergence Review

10:30 to 11:00 coffee

11:00 to 12:30 session 1

1A. Spreading fictions: distributing stories in the online age

ISR Swinburne panel; convened by Jock Given

Jock Given: Where do Australians get their audiovisual stories online?

Marion McCutcheon: How do Australians pay for their audiovisual stories online?

Matthew Hancock: Beyond *Beyond the box office* - audiovisual stories offline and online

1B. NBN rollout and impact

chair: Keith Besgrove

Michael Reede & Justin Jameson: Impact of the NBN on the communications sector

Catherine Middleton: The world is watching: investigating the NBN approach to next generation broadband network infrastructure

Shara Evans: Implications and nuances of NBN Co's wholesale pricing and POI locations

1C. Understanding and engaging audiences

chair: Franco Papandrea

Susanne Larson: Audience engagement with the Special Broadcasting Service

Bridget Jones: Connecting:// arts audiences online

Catherine Griff: Film audience testing: what the production industry learns from preview screenings

12:30 to 13:30 lunch

13:30 to 15:00 session 2

2A. Australian TV Content: future challenges

chair: Debra Richards

Adrian Lawrence & Allison Manvell: Promoting the local: regulation of local media in a converged environment

Rob Nicholls: Content discontents: cultural protection in an Internet enabled world

Franco Papandrea: Sustainability of Australian content quotas in the digital age

2B. Filling NBN policy gaps

ACS-TSA panel; convenor Peter Gerrard

Peter Gerrard: Why we need ACMA leadership to avoid bad NBN user outcomes

Peter Darling: The need to upgrade the Universal Service concept before delivering it over the NBN

Sue Hutley: Better broadband capability training for the Internet-uninitiated

2C. Digital inclusion of all: even over-55s

chair: Lesley Osborne

Don Perlgut: Digital inclusion in the broadband world: challenges for Australia

Reg Coutts: Reading the tea leaves to meet the diverse needs of 'baby boomers' to live independently

Pam Coutts: So you think you can ignore us? Communication needs of older people

15:15 to 15:45 coffee

15:30 to 17:00 session 3

3A. Copyright in the connected digital world

chair: Debra Richards

Michael Fraser: Copyright in the digital networked era

Rene Summer: Why we need a functioning legal digital market

Gail Grant: The piracy bus, who's on it? - consumer attitudes to movie and TV theft in Australia

3B. Facing the explosion of TV platforms

chair: Peter Leonard

Kursten Leins: Multi-screen TV: single regulatory framework?

Trevor Barr: Disruption revisited: Netflix, Apple TV, Google TV, Facebook TV

Toija Cinque & David Marshall: Visual networking: keeping television on the box

3C. Digital natives: children and young adults

chair: Michael Gordon-Smith

Sora Park: Access to digital devices and its relationship to digital media literacy

Leonie Rutherford, Jude Brown & Michael Bittman: A longitudinal analysis of children's media use & time choices

Lelia Green, John Hartley, Catharine Lumby & Danielle Brady: Children's experiences of parents' online mediation

17:00 to 18:00 drinks

09:00 to 10:00 keynote address by **Jonathan Holmes**, Presenter, ABC TV's *Media Watch*
topic: New platforms, but same old media mind. *Why Media Watch* won't soon be out of a job.

10:00 to 11:00 session 4

4A. Globalisation and competition policy

chair: Rob Nicholls

Patrick Fair & Anne Petterd: Electronic globalisation: the impact on sovereignty

David Havyatt: Competition policy for the digital economy

11:00 to 11:30 coffee

11:30 to 13:00 session 5

5A. Communication history

chair: Bridget Griffen-Foley

Peter Putnis: International communication policy and Australia-US relations, 1920-1950

Ian Martin: OTC, a 1960s trend setter for GBE reform

Adam Dickerson & Cathy Hope: Communication matters: Whitlam government and the Ministry for the Media (1972-1975)

[13:20 to 14:00, same room: *A Companion to the Australian Media* information session; chair Bridget Griffen-Foley]

13:00 to 14:00 lunch

14:00 to 15:30 session 6

6A. Prospects for online media, entertainment, apps and music

chair: Mark Armstrong

Megan Brownlow: Entertainment and media outlook 2011-15

Hamish Fraser: There's an App for that: the rise and pervasiveness of the App

Alan Hui: Access and control in music distribution: locks, lockers, locked out?

15:30 to 15:45 short break

15:45 to 17:00 session 7

7A. Community research & regulatory decision making

ACMA panel; convenor Lesley Osborne

Matthew Dobson & Rosalie O'Neale: Keeping up with the kids; the ACMA's cybersafety education

Suzanne Howard: Numbering: adding up evidence for change

Dean Martin: The evolution of technology and consumer expectations about TV set replacement

4B. Convergence: tough and inevitable issues

chair: Andrew Kenyon

Terry Flew: National classification scheme review: reforming the framework for convergent media

Paul Paterson: What are the real convergent issues? Competition and innovation in a converged world

5B. Actually using NBN connectivity and bandwidth

chair: Trevor Barr

Christopher Pavlovski: Smart grids, electric vehicles & the NBN

Mandy Salomon: Sharing more than bandwidth: online collaboration in the era of the NBN

Melissa Gregg & Jason Wilson: First choice: lessons from the NBN rollout in Willunga

6B. Community and regions

chair: Terry Flew

Christina Spurgeon, Ellie Rennie & Yat Ming Fung: Community participation in the development of digital radio

Julie Freeman: Framing ICT policies to facilitate participatory e-government

Joseph di Gregorio: Regional Australians engaging in the digital economy

7B. Broadband users: types and trends

chair: Mark Armstrong

Scott Ewing & Julian Thomas: The Internet in Australia 2011 - findings from the World Internet Project

Scott Rickard: Multimodal Australians: revealing the Australian wireless end user

4C. Journalism: future challenges & solutions

chair: Franco Papandrea

Lee Duffield: Persistent public service media - a new dawn?

Peter Leonard: A cause of action for serious invasion of privacy: would it chill free speech in the media?

5C. Broadband participation & digital literacy

panel session, co-convened by Swinburne & Melbourne Univ researchers

Tom Apperley: Digital literacy and citizenship in the convergent environment

Bjorn Nansen, Rowan Wilken, Michael Arnold & Martin Gibbs: Broadband literacy in NBN-connected homes

Ellie Rennie & Julian Thomas: Home Internet in remote Indigenous communities

6C. Consumer advocacy

ACCAN panel; convenor Teresa Corbin

Robin McNaughton: Consumer decision-making in telecommunications

Leo Fieldgrass: The brotherhood of St. Laurence youth advocates project

Linda Leung: Refugees and communications technology literacy

7C. Using Internet for social and health innovation

chair: Reg Coutts

Robert Morsillo: Purpose driven productivity: digital case-studies in social innovation

Simon von Saldern: Online Arthritis map of Victoria

17:00 to 18:00 Drinks and launch of AU Kids Online report into the online opportunities and risks of children aged 9-16 funded by the CCI

Apperley, Tom, Research Fellow, School of Media and Communication, Melbourne University
Arnold, Michael, Senior Lecturer, History and Philosophy of Science, The University of Melbourne
Barr, Trevor, Professor of Media and Communications, Swinburne University of Technology
Bittman, Michael, Professor of Sociology, University of New England
Brady, Danielle, Edith Cowan University
Brown, Jude, Research Fellow, Sociology, University of New England
Brownlow, Megan, Executive Director at PwC, Editor of the Australian Entertainment & Media Outlook
Cinque, Toija, Lecturer in Media & Communication, Deakin University
Coutts, Pam, Postgrad student in Geography and Environmental Studies, University of Adelaide
Coutts, Reg, Chairman, Red Button Technologies
Darling, Peter, Principal, Ponderosa Communications
di Gregorio, Joseph, Manager, Communications Analysis, ACMA
Dickerson, Adam, Senior Lecturer, International Studies, University of Canberra
Dobson, Matthew, Senior Research Analyst, Digital Society Policy and Research, ACMA
Duffield, Lee, Senior Lecturer - Journalism, Queensland University of Technology
Evans, Shara, CEO, Market Clarity and Adjunct Research Fellow, Curtin University
Ewing, Scott, Senior Research Fellow, Institute for Social Research, Swinburne University
Fair, Patrick, Principal, Baker & McKenzie
Fieldgrass, Leo, Youth worker, Educator and Policy Analyst
Flew, Terry, Lead Commissioner, National Classification Scheme Review, Australian Law Reform Commission & Professor, Media and Communication, QUT
Fraser, Hamish, Partner, Truman Hoyle Lawyers
Fraser, Michael, Professor of law and Director, Communications Law Centre, UTS
Freeman, Julie, Postdoctoral Research Fellow, University of Canberra
Fung, Yat Ming, Faculty of Life and Social Sciences, Swinburne University
Gerrand, Peter, Honorary Professorial Fellow in telecommunications, University of Melbourne and Managing Editor, TJA
Gibbs, Martin, Lecturer, Department of Information Systems, University of Melbourne
Given, Jock, Professor of Media and Communications, ISR, Swinburne University
Grant, Gail, CEO, Intellectual Property Awareness Foundation (IPAF)
Green, Lelia, Edith Cowan University
Gregg, Melissa, University of Sydney
Griff, Catherine, PhD student, Swinburne University
Griffen-Foley, Bridget, Director, Centre for Media History, Macquarie University
Hancock, Matthew, Assistant Manager Strategy and Research, Screen Australia
Hartley, John, Queensland University of Technology
Havyatt, David, Executive Director, DigEcon Research
Hope, Cathy, University of Canberra
Howard, Suzanne, The Numbering Project, Regulatory Frameworks Section, ACMA
Hui, Alan, PhD candidate, ANU College of Law
Hutley, Sue, Executive Director, Australian Library and Information Association (ALIA)
Jameson, Justin, CEO, Venture Consulting
Jones, Bridget, Research Manager, The Australia Council for the Arts
Larson, Susanne, Manager, Policy and Stakeholder Relations, SBS
Lawrence, Adrian, Partner, Baker & McKenzie
Leins, Kursten, GM Strategic Marketing, Ericsson Australia & New Zealand

Digital literacy and citizenship in the convergent environment
Broadband literacy in NBN-connected homes (J)
Disruption revisited: Netflix, Apple TV, Google TV, Facebook TV
A longitudinal analysis of children's media use and time choices (J)
Children's experiences of parents' online mediation (J)
A longitudinal analysis of children's media use and time choices (J)
The outlook for entertainment and media in Australia: reshaping for consumer relevance and engagement
Visual networking: keeping television on the box (J)
So you think you can ignore us? Communications needs of older people
Reading the tea leaves to meet the diverse communications needs of 'baby boomers' to live independently
The need to upgrade the Universal Service concept before delivering it over the NBN
Regional Australians engaging in the digital economy
Communication matters: the Whitlam Government and the Ministry for the Media (1972-1975) (J)
Keeping up with the kids: the ACMA's cybersafety education (J)
Persistent public service media - a new dawn?
Understanding the implications and nuances of NBN Co's wholesale pricing and POI locations
The Internet in Australia 2011: findings from the World Internet Project (J)
Electronic globalisation: the impact on sovereignty (J)
The brotherhood of St. Laurence youth advocates project
National classification scheme review: reforming the framework for convergent media

There's an app for that
Making a market for copyright online
Framing ICT policies to facilitate participatory e-government
Community participation in the development of digital radio: the Australian experience (J)
Why we need ACMA leadership to avoid bad NBN user outcomes

Broadband literacy in NBN-connected homes (J)
Where do Australians get their audiovisual stories online?
The piracy bus, who's on it? – consumer attitudes to movie and TV theft in Australia
Children's experiences of parents' online mediation (J)
First choice: lessons from the NBN rollout in Willunga (J)
Feature film audience testing in Australia: 'capturing the audience before it bites'
A Companion to the Australian Media
Beyond Beyond the Box Office - audiovisual stories offline and online
Children's experiences of parents' online mediation (J)
Competition policy for the digital economy
Communication matters: the Whitlam Government and the Ministry for the Media (1972-1975) (J)
Numbering: Adding up the evidence for change
Access and control in music distribution: locks, lockers, locked out?
Better broadband capability training for the Internet-uninitiated
The impact of the NBN on the communications sector – a forensic view (J)
More than bums on seats: Australian participation in the Arts
Audience engagement with SBS
Promoting the local: regulation of local media in a converged environment (J)
Multi-screen TV – single regulatory framework?

Leonard, Peter, Partner, Gilbert + Tobin
Leung, Linda, Senior Lecturer, Institute for Interactive Media and Learning, UTS
Lumby, Catharine, University of New South Wales
Manvell, Allison, Senior Associate, Baker & McKenzie
Marshall, David, Professor, Head of School of Communication and Creative Arts, Deakin
Martin, Dean, Senior Researcher, Digital Society Policy and Research Section, ACMA
Martin, Ian, Research Analyst, Institute for Social Research, Swinburne University
McCutcheon, Marion, Research Fellow, ISR, Swinburne University
McNaughton, Robin, Grants and Research Assistant, ACCAN
Middleton, Catherine, Canada Research Chair, Ryerson University, Toronto
Morsillo, Robert, Research Fellow, ISR, Swinburne Univ. & Group Mgr, Consumer Affairs, Telstra
Nansen, Bjorn, Research Fellow, McCaughey Centre, Melbourne University
Nicholls, Rob, Sessional Lecturer, UNSW
O'Neale, Rosalie, Senior Advisor, Cybersmart Programs, ACMA
Papandrea, Franco, Dr/Adjunct Professor, Faculty of Arts and Design, University of Canberra
Park, Sora, Associate Professor in Communication and Media Studies, University of Canberra
Paterson, Paul, VP Telecommunications, Castalia
Pavlovski, Christopher, PhD, Chief Architect Technology & Innovation, IBM
Perlgut, Don, Consultant and PhD candidate, Dept of Media, Music & Cultural Studies, Macquarie
Petterd, Anne, Special Counsel, Baker & McKenzie
Putnis, Peter, Professor of Communication, University of Canberra
Reede, Michael, Partner, Allen & Overy
Rennie, Ellie, Deputy Director, Institute for Social Research, Swinburne University
Rennie, Ellie, Deputy Director, Institute for Social Research, Swinburne University
Rickard, Scott, Senior Researcher, Smart Services CRC, Swinburne University
Rutherford, Leonie, School of Communication and Creative Arts, Deakin University
Salomon, Mandy, Senior Researcher, Smart Services CRC, Swinburne University
Spurgeon, Christina, Creative Industries Faculty, Queensland University of Technology
Summer, Rene, GM Government Affairs Ericsson Australia and NZ, Director Government and Industry Relations Ericsson Group
Thomas, Julian, Director, Institute For Social Research, Swinburne University
Thomas, Julian, Director, Institute For Social Research, Swinburne University
von Saldern, Simon, General Manager Development and Business Services, Arthritis Victoria
Wilken, Rowan, Lecturer, Media & Communications, Swinburne University of Technology
Wilson, Jason, Lecturer in Journalism and Communication, University of Canberra

A cause of action for serious invasion of privacy: would it chill free speech in the media?
Refugees and communications technology literacy
Children's experiences of parents' online mediation (J)
Promoting the local: regulation of local media in a converged environment (J)
Visual networking: keeping television on the box (J)
The evolution of technology and consumer's expectations about TV set replacement
The Overseas Telecommunications Commission, a 1960s trend setter for GBE reform
How do Australians pay for their audiovisual stories online?
Consumer decision making in telecommunications
The world is watching: investigating the NBN approach to developing next generation broadband infrastructure
Purpose driven productivity: digital case-studies in social innovation
Broadband literacy in NBN-connected homes (J)
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Sustainability of Australian content quotas in the digital age
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International communication policy and Australia-US relations, 1920-1950
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Home Internet in remote Indigenous communities (J)
Community participation in the development of digital radio: the Australian experience (J)
Multimodal Australians: revealing the Australian wireless end user
A longitudinal analysis of children's media use and time choices (J)
Sharing more than bandwidth: online collaboration in the era of the National Broadband Network
Community participation in the development of digital radio: the Australian experience (J)
Why we need a functioning legal digital market? Growing the legal digital market is the only way to go

Home Internet in remote Indigenous communities (J)
The Internet in Australia 2011- findings from the World Internet Project (J)
Online arthritis map of Victoria
Broadband literacy in NBN-Connected Homes (J)
First choice: lessons from the NBN rollout in Willunga (J)

Centres and institutes supporting the Forum

