

09:00 to 09:30 registration

09:30 to 10:30 **keynote address** by **Richard Collins**, Professor of Media Studies, Open University
topic: The end of public media? The UK - canary in the coal mine?

10:30 to 11:00 coffee

11:00 to 12:30 session 1

1A. Social media and net neutrality

(panel convened by Mark Balnaves)

Mark Balnaves: Internet aggregators: impact of the classifiers on open communication*

Debbie Rodan: Tactics for mobilising: a case study of GetUp!*

David Tham: New music audiences: the generative impulse*

1B. News content and new platforms: fast, constructive and credible?

(chair: Debra Richards)

Matthew Ricketson: Is quick, is good. Or is it? Perils of the 24/7 news cycle*

Gerard Goggin: The promises and politics of mobile news
Margaret Cupitt: Advertising' sponsorship and influence on commercial radio: listener attitudes

1C. International approaches to regulation

(chair: Jason Bosland)

Andrew Stewart, Adrian Lawrence, Allison Manvell: Rethinking regulation of convergent media: international perspective

Yudhistira Nugraha, Cahyana Ahmadjayadi: Horizontal regulation of ICT in the era of convergence (Indonesia)

Henrikki Oravainen: Sensing and responding in the telecoms markets - an EU regulatory perspective

12:30 to 13:45 lunch

13:45 to 15:15 session 2

2A. Online communities and applications

(chair: Christina Spurgeon)

Samantha Yorke: UGC and applications: best practices in co-regulation

Christy Collis, Mandy Salomon: Real estate 2.0: towards a value ecology?*

Marissa Dickins, Samantha Thomas, Kate Holland: Media use of Facebook postings to report events of national interest*

2B. Reporting, journalism and integrity

(chair: Debra Richards)

James Mahoney: Strategic communication: making sense of issues management*

Terry Flew, Anna Daniel: Reportage of the UK MP expenses scandal: a case study of computational journalism*

2C. Campaigning for comms consumers

(ACCAN panel convened by Teresa Corbin)

Michael Fraser: Consumers first: smart regulation for digital Australia

David Vaile: Communications privacy complaints: in search of the right path?

Ryan Sengara, Julian Thomas: Launching a consumer research atlas: a partnership between ACCAN and Australia Policy Online

15:15 to 15:45 coffee

15:45 to 17:15 session 3

3A. Audience and screen production research

(Screen Australia panel convened by Matthew Deaner)

Craig Rossiter: Screen production sustainability and the future of content: key learnings from surveying the sector

Rebecca Mostyn: Australian drama production: 20 years of data

Matthew Hancock: Tracking audiences across new and traditional platforms

3B. Media concentration and ownership

(chair: Michael Gordon-Smith)

Rod Tiffen: Trends in newspaper circulation and ownership

Franco Papandrea: Deregulation and concentration in electronic media*

Michael Pusey, Marion McCutcheon: Ownership trends and consequences: from media moguls to money men

3C. Wireless broadband

(chair: Reg Coutts)

Shara Evans: Australian wireless market - the last 10 percent

Jock Given: Fixed and mobile broadband: complementarity, substitution and the NBN

Ian Martin: Evaluation of the consideration paid for the nationalisation of AWA's international communications operations in 1946

17:15 to 18:30 drinks

09:00 to 10:00 keynote address by **Paul Brooks**, Founder, Layer 10 Advisory
topic: Be careful what you wish for - possibilities and pitfalls of universal competitive broadband

10:00 to 11:00 session 4

4A. iPad adoption and impact

(chair: Mark Balnaves)

Terry Flew: What will the Apple iPad deliver for newspapers?
Mark Finn, Peter Ciszewski: Selling myth and metaphor: what the iPad shows about technology adoption*

11:00 to 11:30 coffee

11:30 to 13:00 session 5

5A. Einstein's audience: new dimensions of media consumption

(panel convened by Ian Garland, Multiview Analytics)

PVRs, online video, mobile devices and place-based media have given the audience control of the time and place of consumption. How are media outlets meeting the measurement challenge?

Lisa Walsh: ABC

Doug Peiffer: Network Ten

Graeme Uhd: Hoop Group

13:00 to 14:00 lunch

14:00 to 15:30 session 6

6A. Protecting citizens' interests in the online marketplace

(ACMA panel convened by Lesley Osborne)

Evolving concepts of citizen interests and regulatory responsibilities as Australians increasingly engage in e-commerce

Joseph Di Gregorio: Consumer engagement in e-commerce

Wendy Quinn: Expectations of consumer protection for new types of mobile payment services

Suzanne Shipard: Empowering citizens against cyber-security risks: international approaches

15:30 to 15:45 short break

15:45 to 16:45 session 7

7A. Strategies and regulation for ICT users

(chair: Lesley Osborne)

Holly Raiche: Do we need a USO?

Yvonne Gora: ICTs and the shaping of family life: methodology to capture the rich interplay*

Rob Garrett, Robert Morsillo: Users informing users: A web 2.0 approach to information about accessible telecoms for people with disability

4B. Online risk and protection

(chair: Peter Leonard)

Sarah Alderson: Key customer protection issues and complaint-handling resolution schemes in Australia and the UK

Lelia Green: Internet savvy? Children and online risk*

5B. Copyright in the digital networked era

(chair: Julian Thomas)

Matthew Nicholls: Copyright: next generation of issues for the digital age

Mark Vincent, Nick Hart: Balancing the entertainment and communications sectors in digital communications

Peter Leonard: Building safe harbours in choppy waters – towards a sensible approach to online liability

6B. Digitising Pacific cultural collections

(panel convened by Supriya Singh)

Margaret Jackson, Paul Coughlin: Access, copyright and traditional knowledge

Meredith Blake, Supriya Singh, Jonathan O'Donnell, Vinod Daniel: Digitisation: consulting with Pacific diasporic communities and museum experts

Supriya Singh, Margaret Jackson, Vinod Daniel, Meredith Blake, Jonathan O'Donnell: Best practices for digitising Pacific collections

7B. Media: youth, age and culture

(chair: Christina Spurgeon)

Caitlin Hughes, Kari Lancaster: Youth, drugs and media: patterns of use and perceptions of reporting in the news media

Pam Coutts: Is ageing a barrier to using the Internet and mobile telephone?

Georgie McClean: The SBS and the multilingual minefield

4C. Open Internet carriage and content

(chair: Mark Armstrong)

Iarla Flynn: Open Internet in the Australian communications context

Elise Ball: Content service provision and net neutrality in an NBN Australia

5C. Economic structures and demand

(chair: Trevor Barr)

Catherine Middleton: Demand for next generation broadband: exploring Internet usage statistics

David Havyatt: Structure of the telecoms industry after 13 years of competition

Rowan Wilken, Bjorn Nansen, Michael Arnold, Bharat Dave: Broadband in the home: tentative beginnings and imagined futures

6C. NBN innovation and benefits

(chair: Terry Flew)

Trevor Barr: Expect the unexpected: NBN innovation*

James Endres: The contribution of broadband to Australia's economic growth: a review of the Australian literature

Robert Estherby: Understanding the effect of the NBN on the productivity and growth of small to medium enterprise in regional Australia

7C. Understanding the Digital Economy

(DBCDE panel convened by Keith Besgrove)

Keith Besgrove: DBCDE's research activities to understand the digital economy's impact on consumers

Duncan McIntyre: The case for quality customer service in telecommunications

Sabeena Oberoi: Privacy and security in the cloud - the implications for consumers

* Refereed paper