

communications policy & research forum

program 2009

DAY 1: Thursday, 19 November 2009

09:00 to 09:30 registration

09:30 to 10:30 **keynote address** by **Kim Williams**, CEO, FOXTEL

The rise of the digital economy: profound effects for consumers, producers, current business models and media policy

10:30 to 11:00 coffee

11:00 to 12:30 **session 1**

1A. Comms law: changes and consequences

(chair: Lesley Osborne)

Rob Nicholls: Capital punishment: regulatory reforms in commercial TV broadcasting

Yudhistira Nugraha & William Tibben: Strategies for a convergent ICT regulator in Indonesia*

Rob Nicholls & Michelle Rowland: Telecommunications interception policy as embedded liberalism

12:30 to 13:45 lunch

13:45 to 15:15 **session 2**

2A. Users and access

(chair: Lesley Osborne)

Tony Bennetts: Access for everyone: captioned phones and VRS

Pam Coutts: Digital divide & access for older people

Scott Hollier: Accessibility and the cloud: online collaboration

15:15 to 15:45 coffee

15:45 to 17:15 **session 3**

3A. Changing consumer behaviour: implications for regulation

(ACMA research panel; chair: Trevor Barr)

Sharing ACMA research on changes in behaviour in a multi-service environment

Paul Nicholas: substitution & dependency in telecoms

Lesley Osborne: barriers to the effective use of digital media and communications

Rosalie O'Neale: cybersafety & social networking

17:15 to 18:30 drinks

1B. A broadband revolution?

(chair: Mark Balnaves)

Reg Coutts: National broadband network - a way forward

Peter Adams: Do Australian broadband households feel the need for speed?*

Michelle Rowland: Universal broadband in an NBN nation

2B. NBN: making it happen

(Baker & McKenzie panel; convenor James Halliday)

Key aspects of implementing the NBN: technical, commercial and legal considerations

Linh Tran: Overview of implementation issues

Stephen Wright: NBN Co, build or buy decisions

James Halliday: Consequences for competition

3B. New Internet experiences

(chair: Michael Gordon-Smith)

Mandy Salomon: The immersive Internet: new models and lead users in Australia*

Tanya Nitins & Christy Collis: Down to earth Internet: emerging spaces of locative media*

Akshay Shanker: Tension in the economics of networks: competition, cooperation & standards

1C. Media representation & knowledge mgmt

(Univ of Canberra, News Research Group panel; chair Franco Papandrea)

Kate Holland, Warwick Blood & Samantha

Thomas: Consuming children - junk food ad bans*

Stuart Ferguson & Sally Burford: Policies, standards & frameworks for managing knowledge*

Julian Thomas & Liza Hopkins: YouthWorx - social inclusion through digital inclusion

2C. New media in practice

(chair: Christina Spurgeon)

Lee Duffield, Amelia Birnie & Daniel Challis: The growth of online publishing*

Terry Flew: Democracy, participation and convergence case studies

Yvonne Gora: ICT and levels of togetherness in households

3C. What the rest of the world is doing

(chair: Reg Coutts)

Rod Tiffen: Towards a comparative analysis of Australian media

Catherine Middleton: Comparison of local versus national models for open access broadband

* Refereed paper

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DAY 2: Friday, 20 November 2009

09:00 to 10:00 keynote address by **Rosemary Sinclair**, Chair INTUG and Managing Director, ATUG
2018 a Cyberspace Odyssey: how we can navigate through all the obstacles to a flourishing national broadband network

10:00 to 11:00 session 4

4A. TV and radio platforms: innovation and audiences

(chair: Mark Armstrong)

Trevor Barr: IPTV: glimmers of hope*

Margaret Cupitt: News and current affairs: delivery platforms and audiences

4B. Spectrum efficiency

(chair: Franco Papandrea)

Denis Mullane: Encouraging efficient use of licenced spectrum

Ben Freyens: Australian radiocommunications licences: minding the gap(s)*

4C. Intellectual property

(chair: Terry Flew)

Brett Hutchins & David Rowe: Enraged bulls: sporting rights and digital media*

Robin Wright & Andrew Kenyon: Copyright agreement in the cultural sector

11:00 to 11:30 coffee

11:30 to 13:00 session 5

5A. What will Australian TV and society look like in 2018?

(TV Futures Research Group panel; convenor Ben Goldsmith)

Philip Bell & Ben Goldsmith: The 'outside the box' project

Hugh Pattinson & Ben Goldsmith: Scenario generation methodologies

Philp Bell & Annmarie Chandler: 2018 TV scenarios

5B. The digital economy: pathways to reform

(chair: Franco Papandrea)

Peter Gerrand: Domain name policy reform: recognition of Internet communities

Terry Flew, Christina Spurgeon & Anna Daniel: User intentions and digital media*

Supriya Singh, Sheila Bellamy & others: Online financial aggregation programs: privacy and security*

5C. Online changes to music, apps and travel

(chair: Andrew Kenyon)

Gerard Goggin & Jennifer Marshall: Mobile media arbiters in the iPhone era

Kylie Ryan: Long tail to the top: pop music & recognition

David Tham: Generative audiences: social networking impacts on music and travel*

13:00 to 14:00 lunch

14:00 to 15:30 session 6

6A. Audiences

(chair: Debra Richards)

Jock Given & Marion McCutcheon: Broadcasting: turning audiences into consumers*

Mark Balnaves & Tom O'Regan: Survey wars: the explosion of measurements*

Diana Nujic: Digital custodianship: pathways to reform

6B. The digital economy: new and better ways

(chair: Julian Thomas)

Peter Leonard: Internet marketing: new avenues and policy issues

Scott Rickard: Rethinking gatekeeping for UGC: conundrums*

Omar Khalifa: Delivering a social dividend via online community networks

6C. Strategies for new media platforms

(Smart Services CRC panel; convenor Annette Dockerty)

Alex Burns & Barry Saunders: Journalists as investigators and 'quality media' reputation*

Alex Burns & Ben Eltham: Twitter free Iran: information & public diplomacy in the 2009 election

George Wright: Whatever happened to the paper boy?

15:30 to 15:40 short break

15:40 to 16:40 session 7

7A. Digital TV Switchover

(chair: Debra Richards)

Paul Vincent: The box in the corner

Franco Papandrea: 2013 DTV switchover: a fading hope?*

7B. Quality of service by telcos and ISPs

(chair: Peter Leonard)

David Havyatt: Perceptions of a quality service provider

Elaine Lally & David Rowe: Impossible choices: complexity and dissatisfaction*

7C. Media ethics: influence and truth

(chair: Andrew Kenyon)

Collette Snowden: Catastrophe and truth in news media

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contributors and titles

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Prof Mark Balnaves (J), Snr Research Fellow in New Media, Dept of Internet Studies, Curtin Univ
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Prof Sheila Bellamy (J), School of Accounting and Law, RMIT University
Tony Bennetts, Chief Information Officer, Australian Communication Exchange

Prof Warwick Blood (J), Professor of Communications, News Research Group, Faculty of Arts and Design, University of Canberra
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Omar Khalifa, Managing Director, Livewire
Elaine Lally (J), Associate Professor, University of Technology, Sydney

Peter Leonard, Partner, Gilbert + Tobin

The NBN - do Australian broadband households feel the need for speed?
Survey wars: the explosion of measurement in audience ratings
IPTV: glimmers of hope

The 'Outside the box' project

Alleviating privacy and security concerns in financial aggregation programs
Access to communication for everyone: bringing two vital communication technologies to deaf and hearing impaired Australians

Consuming children: an analysis of press coverage of the claims and counterclaims of advocacy and industry groups in relation to a proposed ban on junk food advertising
Policies, standards and frameworks for managing knowledge - exploring the use of the Australian standard

Journalists as investigators and 'quality media' reputation

Twitter free Iran: an evaluation of Twitter.com's role in information operations and public diplomacy during the 2009 Iran election crisis

Scenarios for TV in 2018

Down to earth Internet: emerging spaces of locative media

Understanding diversity in the older population: helping policy makers to address the Age Digital Divide as broadband access becomes the next frontier

National broadband network - a way forward

News and current affairs: delivery platforms and audiences

User behaviours and intentions in digital media in Australia

Practice-led observations on developments in online publishing

Twitter free Iran: an evaluation of Twitter.com's role in information operations and public diplomacy during the 2009 Iran election crisis

Policies, standards and frameworks for managing knowledge - exploring the use of the Australian standard

Alleviating privacy and security concerns in financial aggregation programs

Democracy, participation and convergent media: case studies in contemporary online new journalism in Australia

User behaviours and intentions in digital media in Australia

Australian radiocommunications licenses - minding the gap(s)

Recognition of Internet communities via the domain name system: the case for new cultural top level domains

Broadcasting: turning audiences into consumers

Application protocol: mobile media arbiters in the iPhone era

Methodologies for scenario generation

Sharing of information and communication technologies in the Australian household

The NBN: making it happen - a discussion of some key aspects of implementing the NBN

Perceptions of a quality service provider

Consuming children: an analysis of press coverage of the claims and counterclaims of advocacy and industry groups in relation to a proposed ban on junk food advertising

Accessibility and the cloud: the promise and perils of online collaboration for people with disabilities

YouthWorx: social inclusion through digital inclusion

A battle between enraged bulls: the 2009 Australian senate inquiry into sports news and digital media

Seeking copyright agreement - a case study in the cultural sector

Online community networks - the social dividend of broadband

Impossible choices: complexity and dissatisfaction in the telecommunications consumer - service provider relationship

The legal constraints affecting new commercial models in advertising and marketing using the Internet

(J) Joint paper

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