

communications policy & research forum

program 2008

DAY 1: Monday, 29 September 2008

09:00 to 09:30 registration

09:30 to 10:30 **keynote address** by **Jonathan Levy**, Deputy Chief Economist, Federal Communications Commission, USA.
topic: Binary benefits: better broadcasting & the digital dividend in the USA

10:30 to 11:00 coffee

11:00 to 12:30 session 1

1A. Journalism in the digital economy

(chair: Debra Richards)

Stephen Quinn: Changing journalism*

Scott Ewing: Digital divide, broadband & the creative economy

1B. New media: extending the reach

(chair: Mark Balnaves)

Jane Huxley: Media Consumption of Generation Y

Collette Snowden: Quest for new media applications

Shilo McClean: Re-sourcing school: rethinking education in a connected world

1C. National and regional broadband

(chair: Trevor Barr)

Paul Fletcher: A national broadband network — decoding the incumbent's playbook

Brad Davies: NBN lessons from states' broadband procurements

James Halliday: Regional NGN initiatives

12:30 to 13:45 lunch

13:45 to 15:15 session 2

2A. Broadcasting policy and regulation

(chair: Debra Richards)

Rob Nicholls: Regulation of regional commercial radio in Australia*

Gerald Goggin & Christina Spurgeon: Regulatory responses to participation television

Jock Given: Broadcasting, broadband & universal service

2B. Broadband: Reaching key sectors

(chair: Mark Balnaves)

Peter Adams: Australian non-broadband households

Pam Coutts: Older Australians and Internet use*

Genevieve Bell & Melissa Gregg: Country women and technology adoption*

2C. Competition and infrastructure investment

(chair: Trevor Barr)

Kevin Morgan: Structural Separation — Unlocking or Destroying Value?

Ara Margossian & Michelle Rowland: International Approaches to NGN Access Regulation

Peter Chen: Web presence of national election candidates

15:15 to 15:45 coffee

15:45 to 17:15 session 3

3A. New communications and media opportunities: ACMA consumer research

(a panel convened by Chris Chapman)

Jennifer Newton: Telecommunications and consumers 2008

Rosalie O'Neale & Matthew Dobson: Cybersafety, social networking and young people

Dean Martin: Household television environment for digital television

3B. Building out the digital economy

(chair: Julie Eisenberg)

Phil Robertson: Capturing a place in the global digital economy

Geof Heydon: Ubiquitous broadband — the killer environment

Christopher Pavlovski & Joe Zou: ICT sustainability requirements*

3C. Copyright and justice

(chair: Lesley Hitchens)

Moya Dodd: A review of legal industry developments for copyright filtering

Robin Wright: Copyright and the digital museum

Reg Coutts: 'Unsafe' use of mobile evidence

17:15 to 18:30 drinks

* Refereed paper

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DAY 2: Tuesday, 30 September 2008

09:00 to 10:00 keynote address by Kim Anderson, Media Executive, Founder and Director of thereadingroom.com (launching globally late 2008)
topic: Lost in translation: what are the prospects for real media innovation?

10:00 to 11:00 session 4

4A. Citizen and community journalism

(chair: Lesley Osborne)

Terry Flew & Jason Wilson: Citizen journalism*

Susan Forde: Independent press as a solution to 'crisis of content'*

4B. Spectrum policy and economics

(chair: Michelle Rowland)

Keith Besgrove: Government's review of spectrum policy

Ben Freyens: Hitchhiker's guide to spectrum economics

4C. Regulation of social media and user-generated content

(chair: Tom O'Regan)

Valeska Bloch: Regulation of content services

Andrew Ailwood and Matt Vitins: Social media and concepts of content regulation

11:00 to 11:30 coffee

11:30 to 13:00 session 5

5A. News research group panel

(convened by Peter Putnis, University of Canberra)

Peter Putnis: New technology, the 'control crisis' & government intervention — lessons from telegraphy in the 1870s*

Kerry McCallum & Julie Posetti: Reporting of cultural diversity*

Trish Payne & Alicia Payne: The Internet & the politician

5B. New vistas for culture, docs and education

(chair: Michelle Rowland)

Ian Garland: 3Cs — consumers, choice & change

Georgie McClean: Cultural diversity and public service broadcasting*

Judith Bowtell: Australian documentary futures

5C. Improving network connectivity

(chair: Reg Coutts)

Peter Darling: Interconnection and connectivity

Glenn Gilmour & Tony Bonanno: IP interconnection — the PSTN or the Internet way?

Linh Tran: Indefeasible rights of use

13:00 to 14:00 lunch

14:00 to 15:30 session 6

6A. Audience measurement and marketing

(chair: Terry Flew)

John Sinclair & Rowan Wilken: Disintermediation in Internet advertising

Silvia Pfeiffer: Measuring online video audiences

Tom O'Regan & Mark Balnaves: Ratings in revolution or transition?*

6B. Understanding users

(chair: Christina Spurgeon)

Danielle Notara: Understanding personal connectedness

Scott Hollier: Breaching the disability divide

Kerry McCallum & Franco Papandrea: ICT users in remote Indigenous communities*

6C. Clearer concepts for regulation of networks

(chair: Reg Coutts)

Cheng Lim: ISP responsibility

Matthew Nicholls: Voice and content services — NGN regulatory challenges

Rob Nicholls & Michelle Rowland: Regime for interception & access to communications*

15:30 to 15:40 short break

15:40 to 16:40 session 7

7A. Consumer impacts and inputs

(chair: Terry Flew)

Robert Morsillo: Transforming consumer representation in communications*

Alex Burns: Impact assessment in disruptive innovation markets*

7B. Broadband futures: underlying shifts

(chair: Christina Spurgeon)

Trevor Barr: Tipping points for broadband users*

Bob James & John De Ridder: Fixed broadband — Australia's next utility?

7C. Convergence and net neutrality

(chair: Mark Armstrong)

Duncan Giles: Regulation and business models in a convergent environment

Elise Ball: International approaches to net neutrality

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contributors and titles

Peter Adams, Academic, Charles Sturt University	Australian non-broadband households – the views of the late majority
Andrew Ailwood (J), Senior Associate, Allens Arthur Robinson	Social media and the annihilation of key concepts in content and communications regulation
Kim Anderson, Media Executive, Founder and Director of thereadingroom.com	Lost in translation: what are the prospects for real media innovation?
Elise Ball, Lawyer, Gilbert + Tobin	The future of Internet freedoms – international approaches to net neutrality
Mark Balnaves (J), Professor New Media, School of Communications & Arts, Edith Cowan University	Ratings in revolution or transition?
Professor Trevor Barr, Media and Telecommunications, Swinburne University of Technology	Tipping points for broadband users
Genevieve Bell (J), Director of User Experience, Intel Digital Home Group	Country women: civic engagement and rural technology adoption
Keith Besgrove, First Assistant Secretary, Telecommunications, Network Regulation & Australia Post Division, Department of Broadband Communications & the Digital Economy	Government's review of spectrum policy and administration
Valeska Bloch, Lawyer, Allens Arthur Robinson	Regulation of content services
Tony Bonanno (J), Research, Statistics & Technology Branch, DBCDE	IP interconnection – the PSTN way or the Internet way?
Judith Bowtell, Policy Manager, NSW Film & Television Office	Doco2012 - Australian documentary and the digital future (looking for new markets and models)
Alex Burns, Research Facilitator, Faculty of Business & Law, Victoria University of Technology	Event modelling for policymakers & valuation analysts in disruptive innovation markets
Dr Peter Chen, National Centre for Australian Studies, Monash University	Candidates' new media use in the 2007 Australian national election
Pam Coutts, Postgrad Research Student in Geography and Environmental Studies, University of Adelaide	Older Australian users and non users of the Internet: who are they? Stereotyping - implications for policy makers
Professor Reg Coutts, Managing Director, Coutts Communications	'Unsafe' use of mobile phone evidence
Peter Darling, Principal, Pondarosa Communications	Interconnection and connectivity
Brad Davies, Associate, Dandolo Partners	What can the Commonwealth learn from the states on broadband procurement and what are the implications for the NBN?
John De Ridder (J), de Ridder Consulting	Fixed broadband – Australia's next utility?
Matthew Dobson (J), Senior Research Analyst, Policy & Research, ACMA	Cybersafety, social networking and young people
Moya Dodd, Partner, Gilbert + Tobin	Filter me this - a review of recent and industry developments for copyright filtering
Scott Ewing, Senior Research Fellow, Institute for Social Research, Swinburne University	Digital divide, broadband and the creative economy
Paul Fletcher, Consultant on Business Strategy and Regulation	A national broadband network for Australia: decoding the incumbent's playbook
Terry Flew (J), Associate Professor, Creative Industries Faculty, Queensland University of Technology	Facilitating citizen journalism: lessons from youdecide2007 and the 2007 Australian federal election
Dr Susan Forde, Centre for Public Culture and ideas, Griffith University	Looking for new answers in old methods: independent press and the solutions they offer to the 'crisis of content'
Dr Ben Freyens, Research Fellow, Research School of Social Sciences, Australian National University	A hitchhiker's guide to spectrum economics
Ian Garland, Commercial Director, ASTRA	3Cs – consumers, choice and change
Duncan Giles, Special Counsel, Freehills	Regulation and business modelling in a fully converged digital environment
Glenn Gilmour (J), Research, Statistics & Technology Branch, DBCDE	IP interconnection – the PSTN way or the Internet way?
Jock Given, Professor of Media and Communications, Institute for Social Research, Swinburne University of Technology	Broadcasting, broadband and universal service
Professor Gerald Goggin (J), Centre for Social Research in Journalism and Communication, University of NSW	Regulatory responses to participation television
Dr Melissa Gregg (J), ARC Postdoctoral Research Fellow, University of Queensland	Country women: civic engagement and rural technology adoption
James Halliday, Partner, Baker & McKenzie, Sydney Office	Regional next generation network initiatives - strategic considerations
Geof Heydon, Director, Innovation & Market Development, Alcatel-Lucent, Australasia and North Asia	The killer environment will make telecommunications invisible yet more essential to our customers in 2020
Dr Scott Hollier, Project Manager, New Media, Media Access Australia	Breaching the disability divide – practical strategies for achieving broadband access for all Australians
Jane Huxley, General Manager Media, Fairfax Digital	Engaging young Australians - insights into the media consumption habits of Generation Y
Robert James (J), iMediate Consulting	Fixed broadband – Australia's next utility?
Jonathan Levy, Deputy Chief Economist, Federal Communications Commission, USA	Binary benefits: better broadcasting and the digital dividend in the USA
Cheng Lim, Partner, Intellectual Property and Technology Group, Mallesons Stephen Jaques	ISP responsibility - principle, reality, or pipe dream?

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contributors and titles

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Dr Shilo McClean, Writer/consultant in DVFX
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Jennifer Newton, Market Analysis, ACMA
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Robin Wright, Research Fellow, Centre for Media and Communications Law, University of Melbourne
Joe Zou (J), PhD Candidate, Senior IT Architect, IBM Australia

International approaches to the regulation of next generation access networks
Household television environment for digital television
Researching journalism and diversity australia: history and policy
ICT users in remote Indigenous communities
Defining engagement: cultural diversity and the case for public service broadcasting

Re-sourcing school: re-thinking education in a connected world
Structural separation - unlocking or destroying value in the telecommunications industry?
Transforming consumer representation in Australian communications
Telecommunications and consumers 2008
The rise and rise of content: challenges to traditional notions of voice and content services in the next generation
"According to the degree of influence": why regional commercial radio is more heavily regulated than metropolitan commercial television
Lost in transcription: the Australian regime for interception of, and access to, communications content and metadata
Understanding personal connectedness: young people, women and seniors
Cybersafety, social networking and young people
Ratings in revolution or transition?

Sustainability requirements in information and communications technology

The Internet and the politician

The Internet and the politician
The importance of measurements of online video audiences to determine communication policy
Researching journalism and diversity Australia: history and policy
New technology, the 'control crisis', and government intervention: lessons from telegraphy in the 1870s

Changing journalism for the likely present
Capturing a place in the global digital economy – the "myths" and the "disciplines"
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Sleeping with the enemy: disintermediation in internet advertising

Beyond entertainment: the quest for new mobile communication applications

Regulatory responses to participation television

Indefeasible rights of use amidst the capacity boom
Social media and the annihilation of key concepts in content and communications regulation
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Copyright and the digital museum: from the ephemeral to the masterpiece
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