

communications policy & research forum

program 2007

DAY 1: Monday, 24 September 2007

09:00 to 09:30 registration

09:30 to 10:30 keynote address by **Peter Manning**, adjunct professor of journalism at UTS, author and journalist. **topic:** Can the media take criticism?

10:30 to 11:00 coffee

11:00 to 12:30 session 1

1A. Broadband

(chair: Reg Coutts)

Martin Stewart-Weeks: To Broadband or Not to Broadband: That is the (Australian) Question

Trevor Barr: Towards understanding users*

Peter Adams: Survey instrument for household broadband adoption*

1B. Citizen journalism

(chair: Mark Armstrong)

Terry Flew: A citizen journalism primer

Lee Duffield: Journalists and online media: new forms of content and service to publics*

Joe Atkinson: Performance journalism: ethics, commerce, theatre and public interest*

1C. Changing media

(chair: Debra Richards)

John Sinclair: The shock of the new: old media strategies in the digital age

Andrew Kenyon & Jason Bosland: Australian content after broadcasting

Vivienne Waller, Ian McShane, Denise Meredyth & Julian Thomas: Australian information seekers and citizens

12:30 to 13:45 lunch

13:45 to 15:15 session 2

2A. Telecommunication infrastructure

(chair: Reg Coutts)

David Luck: Future funding of universal service obligations

Matthew Nicholls: Part XIC of the Trade Practices Act and the infrastructure onslaught

Iain Little & Jane Van Beelen:

Investment vs regulation in telecoms markets

2B. User-led innovation: participation, identity and cultural production

(a panel convened by Prof. Trevor Barr of the Smart Internet CRC)

Darren Sharp: User-led innovation: a new framework for co-creating knowledge and culture*

Ann Knowles & Danielle Williamson: emerging adults: blogging, motivation and identity exploration*

Mandy Salomon: virtual worlds & 3D Web: Australian policy debates in Second Life*

2C. Creativity and innovation

(chair: Julian Thomas)

Robert Morsillo & Chris Dodds: Community business partnerships for innovation in communications

Christopher Pavlovski: ICT Evolution and Social Policy Issues*

Marcus Foth & Aneta Podkalicka: Policies for urban village connections: beyond access?*

15:15 to 15:45 coffee

15:45 to 17:15 session 3

3A. Rural communications

(chair: Peter Darling)

Reg Coutts: Rural wireless broadband

Robert Morsillo: Indigenous culture and communications: can stakeholders build a better service?

3B. Restrictions on free speech in the media

(a panel convened by Gail Hambly of Fairfax Media)

Peter Timmins: Deputy chair, Australia's Right to Know Audit

Matthew Moore: Freedom of Information Editor, Sydney Morning Herald

Ian Robertson: Sydney Managing Partner, Holding Redlich

3C. Cultural industries

(chair: Debra Richards)

Ross Gibson & Andy Lloyd James: Scenarios for the future of television

Jason Bosland: Analogue house of cards in the digital era: shifting structures of TV policy

Scott Ewing & Julian Thomas: Downloading, uploading: uses and users of digital content in Australia

17:15 to 18:30 drinks sponsored by the International Institute of Communications

* Refereed paper

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DAY 2: Tuesday, 25 September 2007

09:00 to 10:00 keynote address by **Mark Pesce**, founder of FutureSt. **topic:** Three billion: what happens *after* we're all connected?

10:00 to 11:00 session 4

4A. Consumer rights

(chair: Christina Slade)

Teresa Corbin: Communications consumer rights charter

Gunela Astbrink & Rob Garrett: Accessibility/usability of telephone equipment for disabled

4B. Legal issues

(chair: Christina Spurgeon)

Nancy Marder: Cameras in the courtroom

Robin Wright: So you want to tape off TV? Implications in the digital world

4C. Public service media

(chair: Julian Thomas)

Kim Dalton: Public broadcasting in the digital environment

Tim Phillips: New age for Australian film and TV: unless you are under 13

11:00 to 11:30 coffee

11:30 to 13:00 session 5

5A. Damn lies and statistics: where does Australia rank in broadband comparisons?

(a panel convened by Peter Gerrand of the Aust. Computer Society)

Shara Evans: CEO, Market Clarity

Peter Darling: Principal, Pondarosa Communications

Kevin Morgan: PhD candidate, Victoria University

5B. Online life

(chair: Christina Spurgeon)

Bernadette Luck: Cyber-bullying: an emerging issue

Nick Abrahams: Legal issues of Second Life and other worlds

5C. Digital TV transition

(chair: Rob Nicholls)

Cinzia Colapinto & Franco Papandrea: Digital TV policies in UK, US, Australia and Italy*

Alex Encel: Closing analog TV: the free STB solution

Alex Varley: Making digital TV transition work for disadvantaged Australians

13:00 to 14:00 lunch

14:00 to 15:30 session 6

6A. Mobile telephony

(chair: Andrew Kenyon)

Damien Spry: Mobile information communications technology: impact on children and young people*

Glenn Jessop: Motor telephony: policy responses*

6B. Cultural diversity

(chair: Terry Flew)

Liza Hopkins: Diasporic media and identity construction in the Turkish community in Australia

Christina Slade & Ingrid Volkmer: Transnational media and citizenship: Arabic language television in Europe*

6C. Providing an evidence base for communication regulation

(a panel convened by Lyn Maddock, Deputy Chair of the ACMA)

Joseph di Gregorio: Telecommunications use and expectations: Consumer profile

Margaret Cupitt: Media and Society: community research

Paul Roberts: Communications and media futures studies: a retrospective

Lesley Osborne: Media literacy and ACMA

15:30 to 15:40 short break

15:40 to 16:40 session 7

7A. Telecom regulation models

(chair: Andrew Kenyon)

Alister Montgomery: Future directions for fixed line network regulation

Chris Berg: Network layers model for telecommunications regulation

7B. Online social issues

(chair: Terry Flew)

Sal Humphreys: Regulation of online software*

Shilo McClean: Three case studies of new models of user-generated content

7C. Older users

(chair: Lesley Osborne)

Rob Pedlow, Devva Kasnitz & Russell Shuttleworth: mobile phones and older people

Pam Coutts: Older people on the wrong side of the digital divide?

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contributors and titles

Nick Abrahams, Partner and Sydney Office Chairman, Deacons	Legal Issues of Virtual Worlds (like Second Life)
Peter Adams, Charles Sturt University	Development of a survey instrument to investigate household broadband adoption
Gunela Astbrink(J), National Coordinator, Telecommunications and Disability Consumer Representation	Are people with disabilities getting accessibility information on telephones?
Dr Joe Atkinson, Political Studies, University of Auckland	Performance Journalism: Ethics, Commerce, Theatre and the Public Interest
Professor Trevor Barr, Media and Communications, Swinburne University	Broadband: Towards Understanding Users
Chris Berg, Research Fellow, Institute of Public Affairs	Can the network layers model provide Australia with a new regulatory framework for telecommunications?
Jason Bosland(J), Researcher at the CMCL, University of Melbourne	Australian content after broadcasting: regulation, rationales and industry reflections
Jason Bosland, Researcher at the CMCL, University of Melbourne	An Analogue 'House of Cards' in the Digital Era: The Shifting Structures of Television Broadcasting Policy in Australia
Chris Cheah, Full-time member, Australian Communications and Media Authority	Chair, Panel on Providing an Evidence Base for Communications Regulation
Cinzia Colapinto(J), Ph.D, Research Fellow, University of Milan	Comparing digital TV policies in four countries
Teresa Corbin, Chief Executive Officer, Consumers' Telecommunications Network	A Charter of Communications Consumer Rights
Pam Coutts, Coutts Communications	Are Older People on the Wrong Side of the Digital Divide?
Emeritus Prof Reg Coutts, Electrical and Electronic Engineering, University of Adelaide	Rural Wireless Broadband – A Measure on Reality
Professor Stuart Cunningham(J), Director, ARC Centre for Excellence for Creative Industries and Innovation, Queensland University of Technology	Communications Policy and the Creative Economy
Margaret Cupitt, Senior Researcher, ACMA	Media and Society: community research
Kim Dalton, Director of Television, ABC	Public broadcasting in the digital environment
Peter Darling, Principal, Pondarosa Communications	Panel Member: Damned Lies and Statistics: Where does Australia rank in broadband comparisons?
Joseph di Gregorio, Manager Market Analysis, ACMA	Telecommunications use and expectations: Consumer profile
Chris Dodds(J), Policy Officer, Energy & Water Ombudsman NSW	Access for Everyone: Community business partnerships for innovation in communications
Dr Lee Duffield, Queensland University of Technology	Journalists and online media: the engagement of journalists in creating new forms of media content, presentation and service to publics.
Alex Encel, Managing Director, International Dynamics	Closing Analog TV: The free set top box [STB] solution
Shara Evans, CEO, Market Clarity	Panel Member: Damned Lies and Statistics: Where does Australia rank in broadband comparisons?
Scott Ewing(J), Senior Research Fellow, Institute for Social Research, Swinburne University of Technology	Downloading, uploading: uses and users of digital content in Australia
Peter Falshaw, Head of Asia, Analysys	Panel Member: Damned Lies and Statistics: Where does Australia rank in broadband comparisons?
Associate Professor Terry Flew, Creative Industries Faculty, Queensland University of Technology	A citizen journalism primer
Marcus Foth(J), Queensland University of Technology	Communication Policies for Urban Village Connections: Beyond Access?
Rob Garrett(J), NovitaTech (technology division of Novita Children's Services)	Are people with disabilities getting accessibility information on telephones?
Peter Gerrand, Editor in Chief, TJA	Chair, Panel on Damned Lies and Statistics: Where does Australia rank in broadband comparisons?
Professor Ross Gibson(J), Media Arts and Production, University of Technology Sydney	Outside the box: scenarios for the future of television
Gail Hambly, Group General Counsel & Company Secretary, Fairfax Media	Chair, Panel on Restrictions on Free Speech in the Media
Peter Higgs(J), Senior Research Fellow, ARC Centre for Excellence for Creative Industries and Innovation, Queensland University of Technology	Communications Policy and the Creative Economy
Dr Liza Hopkins, Institute for Social Research, Swinburne University	Diasporic media and the construction of identity amongst the Turkish community in Australia
Dr Sal Humphreys, Post Doctoral Research Fellow, Faculty of Creative Industries, QUT	Regulation of Online Software
Glenn Jessop, Swinburne University	Motor telephony: Policy responses in Victoria
Devva Kasnitz(J), Associate Researcher Disability Studies, Institute of Urban and Regional Development, University of California, Berkeley	What changes are needed to current mobile phones and how much training and assistance is required to enable older people with impairments to become proficient users?
Associate Professor Andrew Kenyon(J), Director CMCL, University of Melbourne	Australian content after broadcasting: regulation, rationales and industry reflections
Associate Professor Ann Knowles(J), Swinburne University/Smart Internet Technology CRC	Emerging adults on the Internet – An exploration of blogging from motivational and
Iain Little(J), Telstra	Investment vs. regulation in telecommunications markets

Andy Lloyd James(J), Head, Centre For Research And Screen Studies, AFTRS

David Luck, Telecommunications Consultant

Bernadette Luck, Community Strategy Branch, Department of Families, Community Services and Indigenous Affairs

Professor Nancy S. Marder, Professor of Law, Chicago-Kent College of Law, United States

Dr Shilo McClean, Writer/consultant in DVFX

Ian McShane(J), Institute of Social Research, Swinburne University of Technology

Professor Denise Meredyth(J), Institute of Social Research, Swinburne University of Technology

Alister Montgomery, Wholesale Regulatory Manager, Telstra

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Lesley Osborne, Manager Strategic Research, ACMA

Professor Franco Papandrea(J), Director, Communication and Media Policy Institute, University of Canberra

Christopher Pavlovski, PhD, Chief Architect Technology and Innovation, IBM

Dr Rob Pedlow(J), Ageing and Human Development Faculty Research Group, Faculty of Health Sciences, The University of Sydney

Tim Phillips, Legal and Business Affairs Manager, Australian Children's Television Foundation

Aneta Podkalicka(J), Queensland University of Technology

Paul Roberts, Senior Strategist, ACMA

Mandy Salomon, Senior Researcher, User Environments, Smart Internet Technology CRC, Swinburne University

Darren Sharp, Senior Researcher, Smart Internet Technology CRC/Swinburne University of Technology

Russell Shuttleworth(J), Visiting Lecturer, Faculty of Health Sciences, The University of Sydney

Professor John Sinclair, University of Melbourne

Professor Christina Slade(J), Dean of Humanities, Macquarie University

Damien Spry, PhD Candidate, Institute for International Studies, University of Technology, Sydney

Dr Christina Spurgeon(J), Lecturer, Journalism, Media & Communication, Creative Industries Faculty, QUT

Martin Stewart-Weeks, Director, Public Sector, Internet Business Solutions Group (Asia Pacific), Cisco Systems

Kylie Thomas, Charles Sturt University

Professor Julian Thomas(J), Director, Institute for Social Research, Swinburne University of Technology

Professor Julian Thomas(J), Director, Institute for Social Research, Swinburne University of Technology

Jane Van Beelen(J), Deputy Director, Regulatory Affairs, Telstra Corporation Limited

Alex Varley, CEO, Media Access Australia

Associate Professor Ingrid Volkmer(J), University of Melbourne, Media and Comm Program

Dr Vivienne Waller(J), Institute of Social Research, Swinburne University of Technology

Danielle Williamson(J), Swinburne University/Smart Internet Technology CRC

Robin Wright(J), Research Fellow, Centre for Media and Communications Law, University of Melbourne

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Outside the box: scenarios for the future of television

Future funding of USOs in Australia

Cyber-bullying: an emerging issue

Cameras in the Courtroom

Mapping The 'Verse: three case studies identifying emerging models of user-generated content

The Searchers: Australian information seekers and citizens

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Future directions for the regulation of fixed line telecommunication networks in Australia

Panel Member: Damned Lies and Statistics: Where does Australia rank in broadband comparisons?

Access for Everyone: Community business partnerships for innovation in communications

Indigenous culture and communications: Can stakeholders build a better telephone service?

Ten years on... How is Part XIC of the Trade Practices Act holding up to the infrastructure onslaught?

Media literacy and ACMA

Comparing digital TV policies in four countries

Information and Communications Technology Evolution and consequential damages

What changes are needed to current mobile phones and how much training and assistance is required to enable older people with impairments to become proficient users?

A new age for Australian film and television – unless you are under 13

Communication Policies for Urban Village Connections: Beyond Access?

Communications and media futures studies: a retrospective

Virtual Worlds and the 3D Web: Australian policy debates in Second Life

User-led Innovation: A new framework for co-creating knowledge and culture

What changes are needed to current mobile phones and how much training and assistance is required to enable older people with impairments to become proficient users?

The Shock of the New: Old Media Strategies in the Digital Age

Transnational media and citizenship: Arabic language television in Europe

Mobile information communications technology: impact on children and young people

Communications Policy and the Creative Economy

To Broadband or Not to Broadband: That is the (Australian) Question

Dial-up and broadband Internet adoption: a comparative analysis 2001-2006

The Searchers: Australian information seekers and citizens

Downloading, uploading: uses and users of digital content in Australia

Investment vs. regulation in telecommunications markets

The Laggards Fight Back - Making the digital television transition work for disadvantaged Australians

Transnational media and citizenship: Arabic language television in Europe

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Emerging adults on the Internet – An exploration of blogging from motivational and

Australian content after broadcasting: regulation, rationales and industry reflections

So you want to tape off TV? Implications in the digital world