



**Internet, Telecoms and Convergence:  
The policy and legal challenge  
Monday, 9 May 2011**

Everyone agrees that there are big changes in networks, service delivery and consumer demand. We now have an official convergence review of policies and laws 'appropriate for established, new and emerging communications and media platforms'. The terms of reference are unusually wide and the Review is off to a positive start. This seminar is to help people decide what changes are really needed.

The seminar offer another layer of insight, without political correctness or formality. It offers carte blanche to six people with a depth of comms experience to say what they think. To be practical, the program provides for two different kinds of inputs. First, three lawyers dealing with issues they have struck. Then, three ICT leaders to suggest priorities for the middle of the decade.

2:00-3:30	<p><b>Session 1: Current problems and solutions</b></p> <p><b>Peter Leonard</b>, Partner, Gilbert + Tobin  <b>Samantha Yorke</b>, Legal Director Asia Pacific, Yahoo!7  <b>Jane van Beelen</b>, Executive Director, Regulatory Affairs, Telstra</p> <p>These speakers have all grappled with legal issues in the converging environment. We have invited each to nominate one or two key problems they see with the way things work now; then to suggest some solutions:</p> <ul style="list-style-type: none"> <li>- The rationale (if any) for new or different rules</li> <li>- How to ensure consumer choice and access to the open Internet?</li> <li>- When to use self-regulation, and when mandatory rules?</li> <li>- Where to stop: regulatory reflex or measured forbearance?</li> </ul>
3:30-4:00 <i>Afternoon tea break</i>	
4:00-5:30	<p><b>Session 2: Where do we want to be in 2015?</b></p> <p><b>John Stanton</b>, CEO, Communications Alliance; previously CEO People Telecom, President INTELSAT Global Sales  <b>Tom Kennedy</b>, Exec Director, Group Digital Services, OmniLab Media; previously CEO Hyro, Beyond Online, Chair IIA  <b>Chris Althaus</b>, CEO, Australian Mobile Telecommunications Association</p> <p>These industry leaders in Internet services, telecoms and convergence have agreed to project their thinking forward to 2015. What examples of services would they like to see flourishing then? Are policy changes needed?</p> <ul style="list-style-type: none"> <li>- Where would you start, to put us among the world's top 5 content developer locations?</li> <li>- Can we make it easier for ICT content/apps to reach across all the platforms: Internet, mobile, broadcast, IPTV, PC, tablet etc?</li> <li>- How about more strategy and less law? A digital economy strategy with concrete goals?</li> </ul>
5:30-6:00 <i>Drinks</i>	

**Notes:**

1. Registration is via our website: <http://www.networkinsight.org>
2. For info about the Review, go to: [http://www.dbcde.gov.au/digital\\_economy/convergence\\_review](http://www.dbcde.gov.au/digital_economy/convergence_review)
3. Specific issues listed for sessions above are indicative, and not binding on individual speakers.